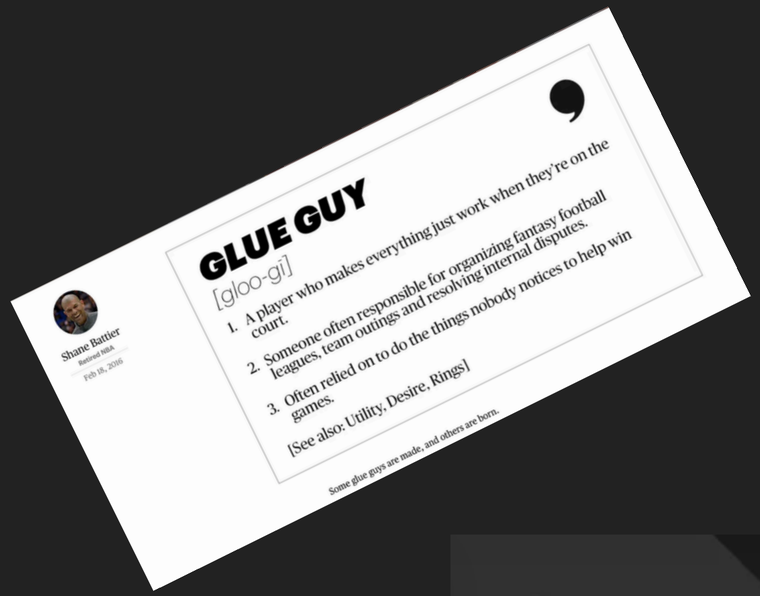
philosophy OF GLUE



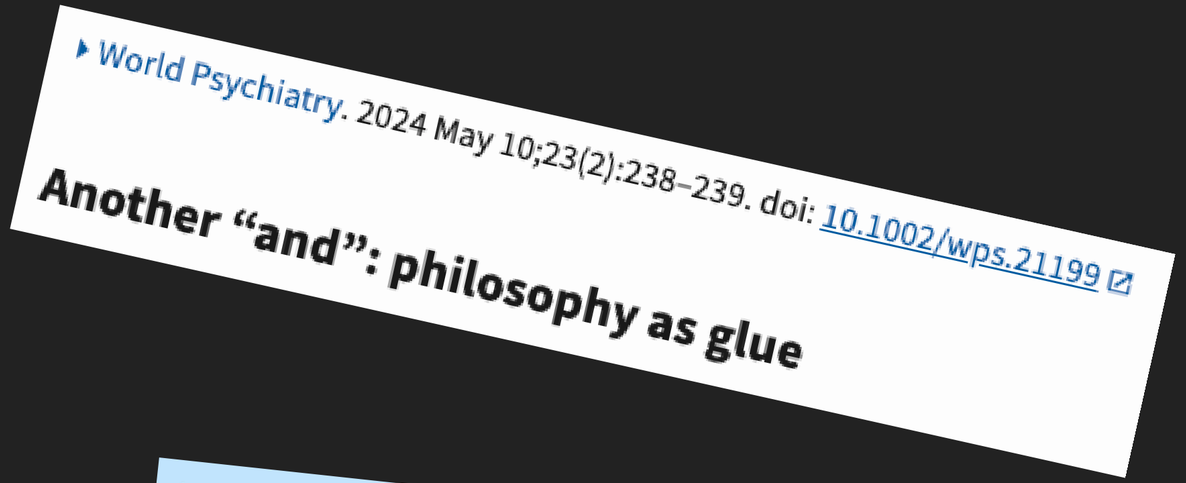
jarrett

How Systems Behave Across Sports & Work

Glue is having a moment

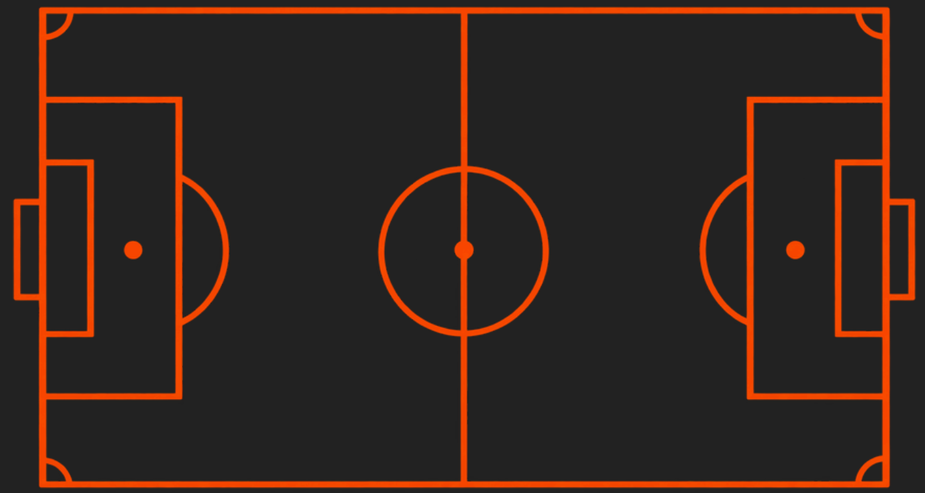








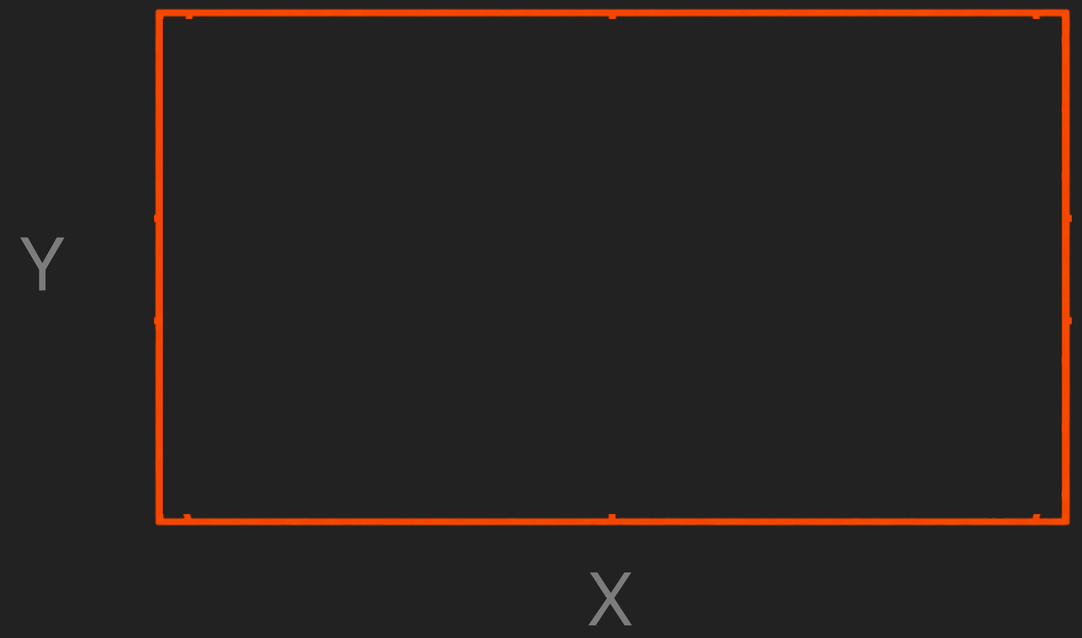
Objective: Building a World



The way you learn to see a soccer field can be the way you learn to see in life.

Sports → systems → perception → work → career

Soccer field in 2D



But we live in a 3D world...

How can we add a dimension?

A player's height

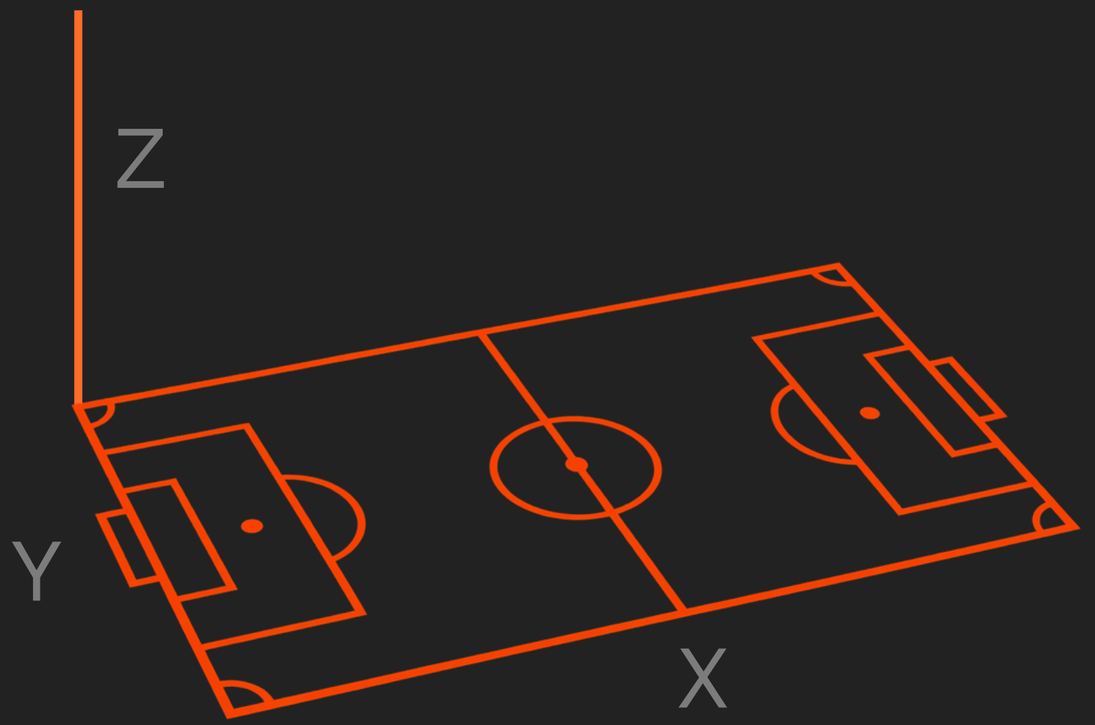
How high a player jumps

The height of the goal

How high the soccer ball is kicked

Height of the fans in the stands

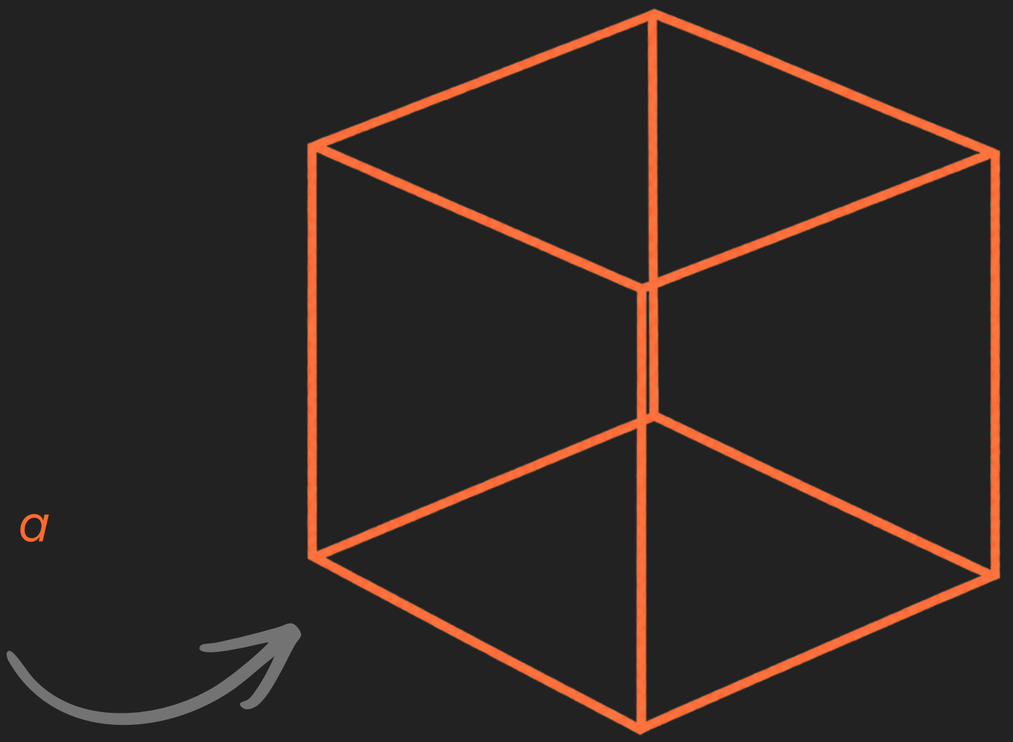
Roof of the stadium



Mentalization: Using Our Mind's Eye

Mentalization is the psychological process of understanding human behavior by imagining the thoughts and feelings behind it.

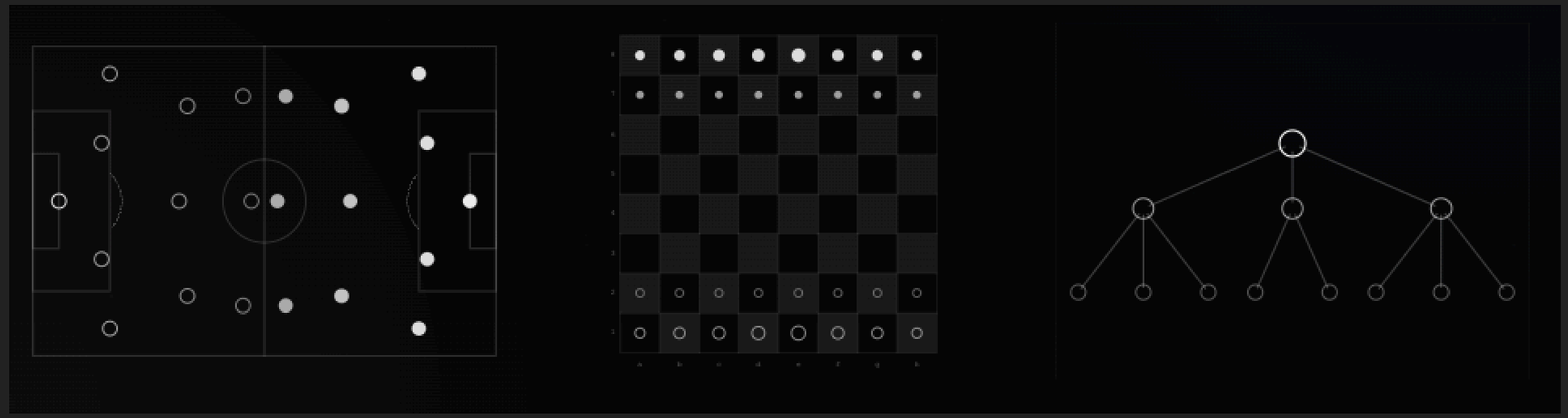
Let's use our mind's eye to imagine a soccer game inside this cube!



ADD +

- field
- Ball
- Players
- Teams
- Coaches
- Officials
- fans
- Rules
- Score
- Time
- Momentum
- Expectations
- information
- Relationships
- + more...?

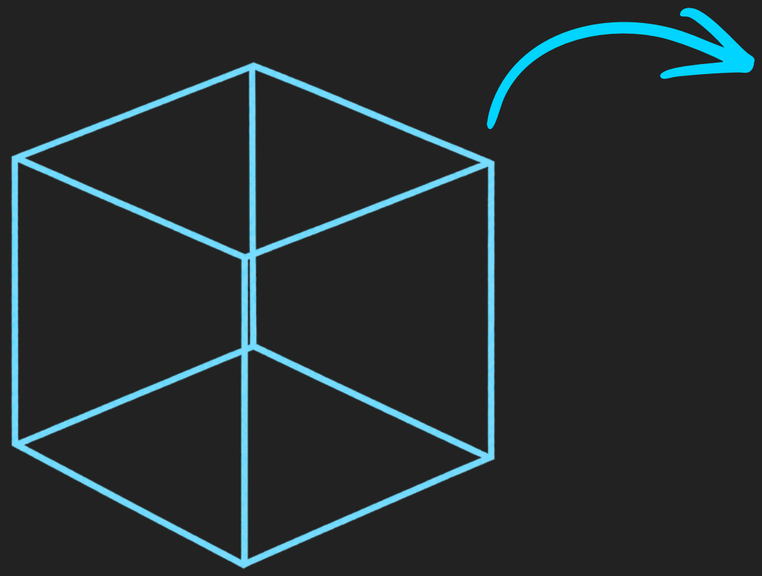
2D Charts



“These charts are static, but the game isn’t.”

– The Great Glue Wars of 2026, Vol. 1

Games of Strategy



ADD +

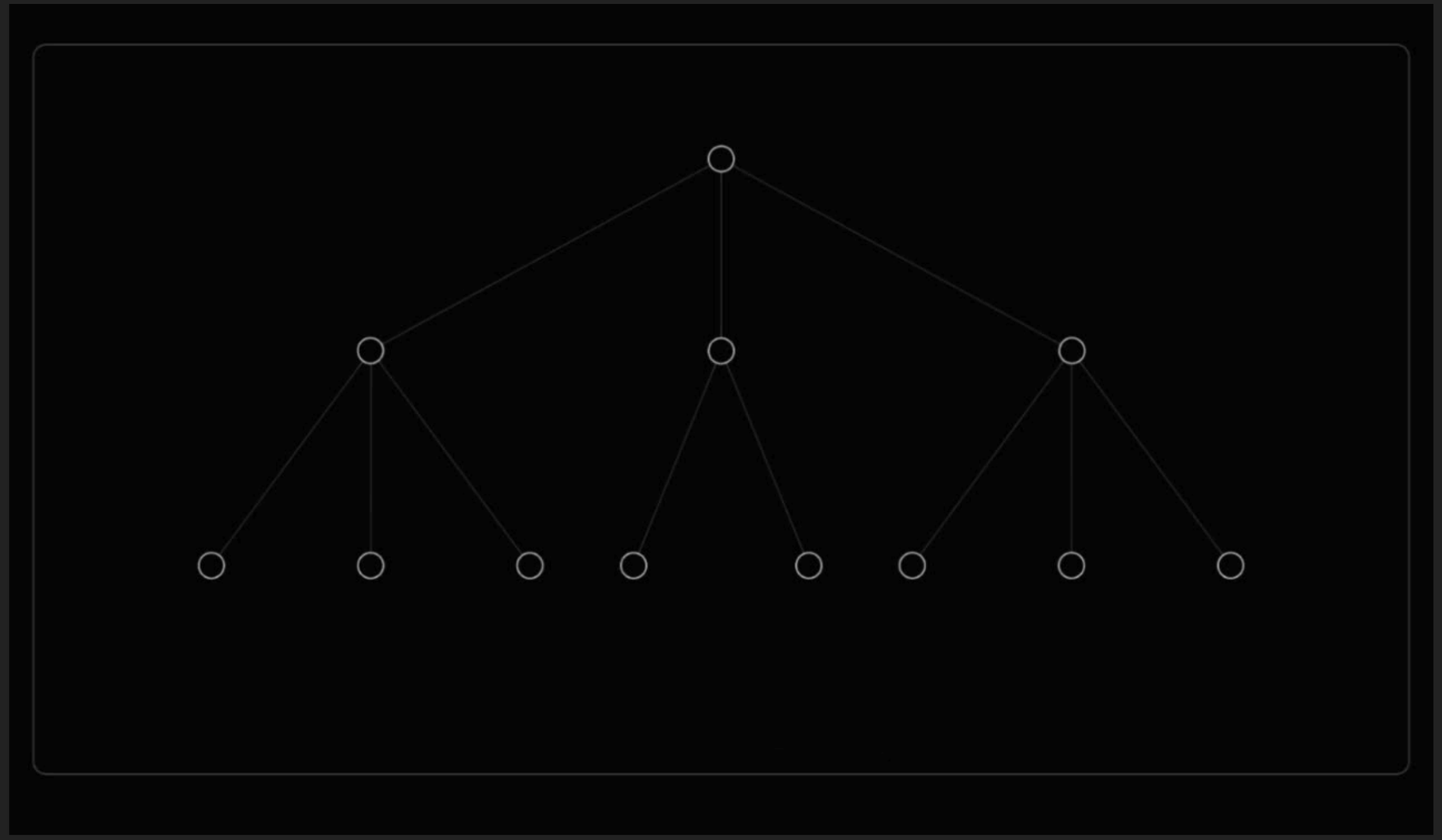
history
culture
context
constraints
power
uncertainty
trust
dozens, hundreds, or
even thousands of
people...

“Team sports and chess are games of strategy, where glue is essential.

Organizations are messier than team sports and chess, which helps glue hide.

– Philosophy of Glue

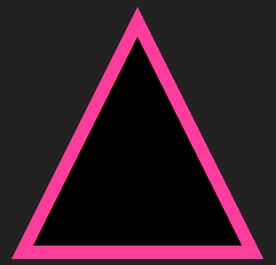
11:00AM, Tuesday



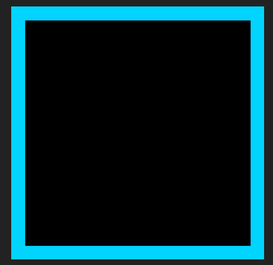
One team



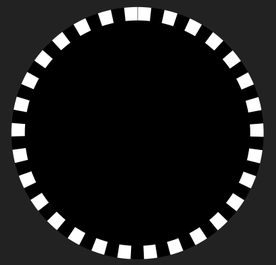
Visible Leader provides direction & signal



Specialist own depth & expertise



Operator manages process & cadence



Glue makes the people around it better

Manifesto

GLUE is universal

GLUE work is momentary

GLUE roles are conditional

and only some teams require a GLUE piece

GLUE players do it by instinct